



Littleton Economic Notes October 2009

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Littleton Businesses

Superior Products Home Improvements has been awarded “**2009 Dealer of the Year**” for Focused Excellence in Community Service by *Window & Door Magazine*, the leading magazine serving the window and door industry. Tom Higgins founded his family-owned business in 2002 and prides himself on the number of repeat customers who come back year after year for additional services. Superior Products is located at 6221 S. Santa Fe Rd.

Congratulations to Elizabeth McCormick owner of Your Neighborhood Bookstore! Her shop at 5661 S. Curtice St. came in first runner-up to the Tattered Cover in Channel 7’s A-List of bookstores. Customers enjoy the shop’s wide selection of new and barely used books, gift items, great personal service, and cozy atmosphere.

Baudine’s Shoe Store held a Grand Opening celebration at its new store in Aspen Grove (7301 S. Santa Fe Dr.) showing off its fashion-forward and sometimes hard-to-find shoes and accessories. With the goal of uniting fashion and comfort, owner Aimee Labaugh hand selects all of the shoes.

Alexan Littleton Station (5151 S. Rio Grande St.) recently held a Grand Opening party and Ribbon Cutting for residents and visitors in its clubhouse/pool area. Six of the nine buildings are completed and more than a third of the luxury apartments are leased. Barring major weather-related issues, the complex is expected to be completed around the end of the year.

Named in the ColoradoBiz Top 250 Private Companies 2008-2009 list were

- Ralph Schomp Automotive (5700 S. Broadway)
- Setpoint Systems Corp. (8167 SouthPark Circle)
- ISYS Technologies (801W. Mineral Ave.)
- Baker Interiors Inc. (229 W. Littleton Ave.)

Award-winning Denver restaurant owner Jack Martinez has opened a Jack-n-Grill in Riverside Downs shopping center (2620 W. Belleview) in the space formerly occupied by Santa Fe Tequila Company. Diners will find an expansive menu featuring homemade, authentic “New Mexican” dishes including Jack’s take on hamburgers and all sorts of vegetarian items. Open seven days a week, the restaurant also offers catering for meetings and parties, and Jack plans to begin serving an all-you-can-eat New Mexican-style Sunday brunch buffet in the near future.

Arapahoe Community College has received more than \$25,000 in grants from the Temple Hoyne Buell Foundation for the college’s Child Development Center: one in the amount of \$5,500 for hardship tuition assistance and the other in the amount of \$20,000 for tuition assistance.

Other

Caution: “Recent e-mails notifying businesses that they have won prestigious awards from a national association appear to be part of a widespread scheme designed to get companies to pay for ‘vanity’ awards and plaques.” For complete information go to <http://spokane.bbb.org/article/all-that-glitters-us-commerce-association-awards-to-biz-may-not-be-what-they-seem-11397>

The Historical Preservation Board recently awarded its first ever façade grants over \$10,000 for buildings in the Main Street Historic District. Recipients were:

- **Bob and Laina Mickus** (\$15,000), for the rehabilitation of the former Sommers Oil Station (2299 W. Main St.) and future home of their new business, Delizios
- **Scott and Danica Goldie** (\$15,000), for the restoration of the original second-story windows at the Coors Building (2479-89 W. Main St.)

Other awards were granted to:

- **Lola Salazar** (\$8,486), for replacement of the second-story windows at the former Crawford Saloon (Sugar Rush, 2490W. Main St.)
- **Michael Bahr** (\$10,000), for the maintenance and repair of the original exterior of the Queen Anne Victorian that is home to Bahr and Kreidle Law Offices (2595 W. Alamo St.)

Calendar

HDLM: Wednesday, November 4, 2009, Town Hall Arts Center

Insights

Commentary on business, the economy and innovative practices

We had over 70 people sign up for John Jantsch's latest session on social media. John is a classic example of how a one-person business (DuctTape Marketing) can leverage the power of the Internet and social media to create a small empire. John's sources of revenue include consulting, seminars, books, training, coaching, workshops, CD's and Podcasts.

This was the fourth time John has visited Littleton. This time he stressed the need to establish a listening station to detect what people are saying about your company (both good and bad). He also talked about an integrated set of social media that works in tandem to get word out about his company and increases his Google ranking for his web site. A number of Littleton businesses are getting results with their own social media campaigns.

The mission of the Business/Industry Affairs department is to grow our economy by helping Littleton entrepreneurs be competitive. Call B/IA at 303.795.3749 if we can help.

--- Christian Gibbons, Director (cgibbons@littletongov.org).

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/bia/econnotes/default.asp>

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