



Littleton Economic Notes September 2009

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Littleton Businesses

Richard LeFrance, owner of Equipment Maintenance Innovators (EMI-Global) (5265 South Rio Grande) announced that Hydraulic Hybrid Systems, LLC (HHS), a subsidiary of Lightning Hybrids Inc., has chosen his business as a partner to distribute its hydraulic hybrid retrofit systems. EMI-Global is a technology integration company serving the international construction, trucking, oil field, mining, waste, utility and telecommunication markets.

Included in 5280's 2009 FIVE STAR: Best in Client Satisfaction Wealth ManagerSM list of managers in the Denver area, were the following Littleton businesses:

- **Craig D. Perkins, MCL Financial Group, 1869 W. Littleton Blvd.**
- **Derek Manning, Manning Financial Group, Inc. 1860 W. Littleton Blvd.**
- **Karlan Tucker, Tucker Advisory Group, 1520 W. Canal Ct.**
- **IMC, Ltd., 2505 W. Alamo Ave.**

Lola's Sugar Rush 2450 W. Main Street was recently spotlighted in **The Denver Post's "The Hub."** Lola Salazar's candy store is filled with a variety of candy, including hard-to-find items from childhood memories. It also features coffee and fresh bakery items and provides seating for those customers who can stay for awhile.

"Red Rowel," a ceramic work by Kim Glidden, owner of The Pottery Studio Gallery (5739 S Curtice St.), was recently selected by the National Council on Ceramic Education, NCEA, for the Arvada Center's Continental Divide show, which runs through Nov. 15.

Tom Charters has recently joined Edward Jones in Downtown Littleton (2330 W Main St.). A former business banker and loan officer, Tom has worked in the Littleton area for nearly a year and is happy to now be situated in the center of the Historic District.

Hana (“Just Hana,” she says), of **Hana Designs Wig Studio (1086 W. Littleton Blvd.)**, was featured in **The Villager** for her charitable work with women going through chemotherapy who have lost their hair and for her yearly event where she and her staff provide free wigs, styling, etc. to those in need.

Ribbon Cuttings

- **Festive Plum** (2336 W. Main St.)—Dawn and Tony Whitham have filled their store with a wide range of collectables from Willow Tree to Jim Shore, from handmade plates to year round Christmas finds.
- **Colours Home Décor** (2250 W. Main St.)—Decorator Mary Van Becelaere’s completely renovated store is filled with a variety of items including furniture, bedding, decorative pieces and a large selection of art.
- **Brain + Body Holistic Yoga** (2590 W. Main St.)—Lenny and Karen Yuehlke offer brain-based fitness programs for all ages in group and private classes as well as health and wellness workshops.
- **Lotus Jewelers** (50 W. Littleton Blvd.)—Avie and Anu Gupta’s newly renovated store features a variety of fine jewelry. The public is invited to their Grand Opening celebration October 21.
- **Alexan Downtown Littleton** (5151 S. Rio Grande St.)—The 350-unit luxury apartment community has leased more than 100 of its 1, 2, and 3 bedroom apartments. The complex features a swimming pool, workout facility, and wireless connection.

Other

The Market at SouthPark shopping center at Broadway and County Line Rd. (7903 S. Broadway) has been sold for \$22 million to ACF Property Management Inc. The 190,000-square-foot shopping center is anchored by King Soopers.

The following were presented historical preservation awards from the Historical Preservation Board and Historic Littleton, Inc.

- **Lola Salazar** – Award of Merit, for rehabilitation of The Crawford Saloon, 2490 W. Main Street. Lola’s Sugar Rush
- **City of Littleton and Town Hall Board of Directors** - Award of Preservation Advocacy, for long-term preservation of Town Hall, 2450 W. Main Street

Calendar

HDLM: October 6, 2009; Town Hall Arts Center

Insights

Commentary on business, the economy and innovative practices

Social media continues to explode as a marketing device. Thirty years ago marketing was primarily through mass media (newspaper, TV, radio). Twenty years ago the cutting edge was targeted direct mail to demographic segments of the population. Fifteen years ago lifestyle information was added to this mix. Ten years ago Google Adwords let you advertise to people who had put specific search terms in Google (e.g., flowers). Today marketing is social. It is more about interaction and transparency and conversation. If you would like practical hints about this new media world, you may be interested in attending a seminar by Duct Tape Marketing on **September 29** from **8:00 to noon** here at city hall. This is the fourth year we have brought John Jantsch and his cutting edge information to the city. RSVP to jricca@littletongov.org (303.795.3749).

*The mission of the Business/Industry Affairs department is to grow our economy by helping Littleton entrepreneurs be competitive. Call B/IA at 303.795.3749 if we can help.
--- Christian Gibbons, Director (cgibbons@littletongov.org).*

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/bia/econnotes/default.asp>

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