



COMMUNITY ENGAGEMENT PLAN

Phase 1 Vision Plan



OVERVIEW

Littleton has always been a great place and we want it to stay that way! With the community's help, the City of Littleton is thinking about the future of our City over the next 10-20 years through Envision Littleton.

Envision Littleton is a partnership between the community, the City, and Kendig Keast Collaborative (KKC). Envision Littleton kicked-off in April 2018 and the Envision Team (city staff and KKC) started gathering community input through small group listening sessions, neighborhood living room sessions, and the City's civically engaged leaders serving on Boards, Commissions, and volunteer groups.

The Envision Team continues to ramp up this community dialogue, with targeted outreach efforts in July and August 2018 to gather broad community input from residents, businesses owners, employees, visitors, and various stakeholders in Littleton. The Team's goal is to leverage community input from existing community events, City communication outlets, and community groups, while creating new opportunities and relationships for lasting City engagement.

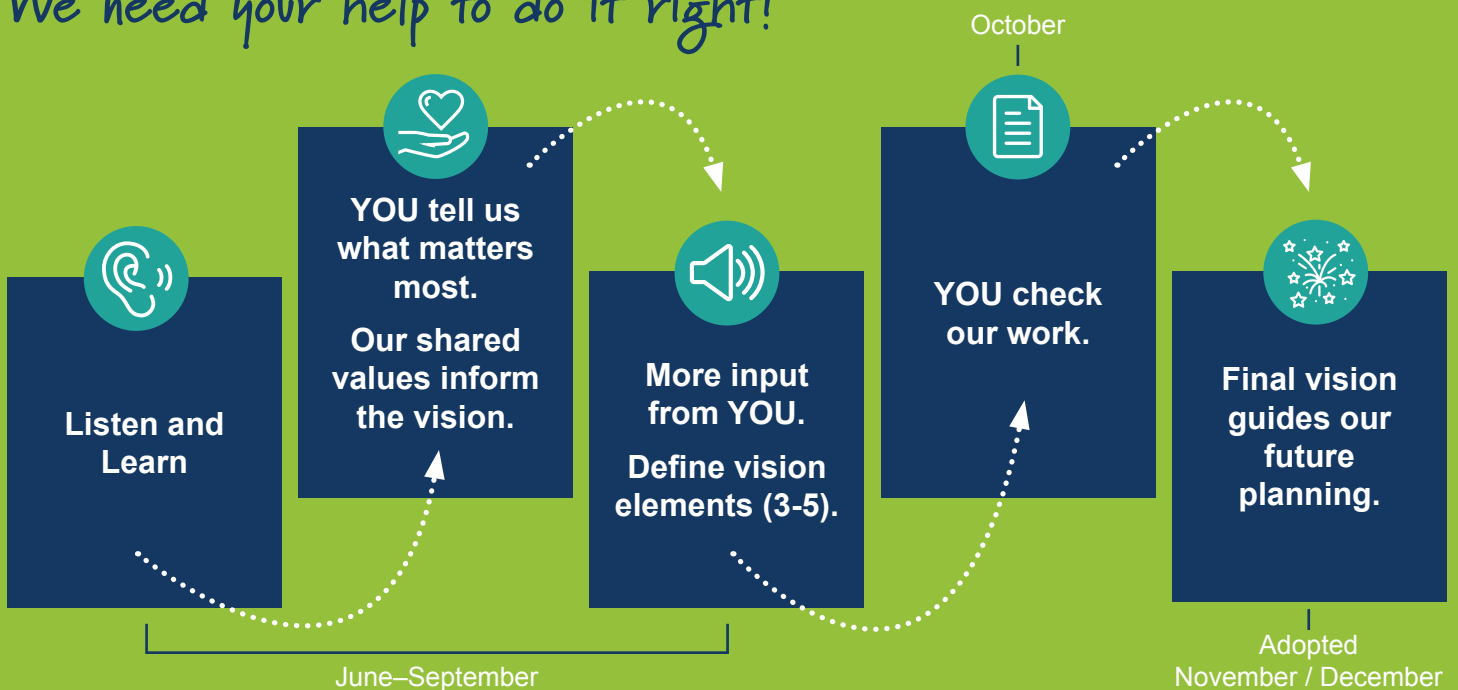
This community engagement plan is designed to gather community input for the vision plan and establish long term relationships with community members. While the input for Envision Littleton and creation of a vision plan is focused on asking as many residents, employers, business owners, employees, and visitors about the future of Littleton, this process is ultimately designed to lay the foundation to expand the community conversation about the look and feel of Littleton through the Comprehensive Plan update in 2019.

WHY START WITH VISION?

Envision Littleton imagines the future of our city over the next 10-20 years. We listen to what you value, why you love Littleton, your concerns, and the future. A vision is a broad statement of what a community hopes and intends to be like in the future. With words and images, it offers a picture of that future, to provide inspiration, motivation and a framework for more detailed planning and decision-making.

Littleton's vision plan will reflect our basic local values, identify what matters most to the community, and create a picture of how we as a community wish to be viewed by others. It will then help to inform the update to the City's comprehensive Plan and creation of a Transportation Master Plan, as well as be the overarching direction for all our future efforts.

We need your help to do it right!



ENVISION LITTLETON GUIDING PRINCIPLES

The goal of this phase of community engagement is to tailor the engagement to each group, go to the community where they are already gathering, and build long-term relationships, awareness, and engagement throughout all the phases of the Envision Littleton process.

During both the first vision plan phase and the second comprehensive plan phase we are guided by the following principles:

- We are working in partnership with our residents, businesses, and visitors.
- We are transparent.
- We strive to involve everyone including residents, employers, employees, and visitors.
- We tailor our interactions to bring out the wisdom of our participants.
- We are systematic in how we compare and analyze what we hear.
- We are building long-term relationships for all City efforts.
- We show participants how their input is used throughout the process.
- We build upon existing efforts, activities, and resources.
- We maintain flexibility to maximize opportunities and input.

COMMUNITY EVENTS

To ensure input is sought from a broad cross-section of Littleton, the Envision Team will focus on existing community events during July and August and well as ongoing presentations to established groups.

From there, the Team will analyze all the input and comments, vet the draft vision with Planning Commission and City Council, and finalize a draft vision plan in September. This draft vision plan will then be back out in the community in October for additional input. The final vision plan will be presented to Planning Commission and City Council for adoption in November and December.

How we are getting the word out!

- ▶ Website
- ▶ Publish Envision Littleton Calendar
- ▶ Online Survey
- ▶ Tweets
- ▶ Facebook and Instagram Posts
- ▶ Nextdoor Posts and Social Media
- ▶ E-Blasts from Littleton Plans & Economic Development
- ▶ Online Littleton Report
- ▶ Press Releases
- ▶ City of Littleton Employee Events & Newsletters
- ▶ Updates on City Communication Networks
- ▶ Engage Volunteer & Service Clubs
- ▶ Partner with the Museum, Library, & South Suburban
- ▶ Engage Employers & Employees through On-Site Events
- ▶ Attend all Meet, Greet, and Eats in the City
- ▶ Attend July and August Littleton Jams
- ▶ Create New Events with Partners
- ▶ Community Dinners
- ▶ Living Room sessions Hosted by Citizens
- ▶ Employee Lunch & Learns
- ▶ Pop-Up Events at Employee Fairs
- ▶ One-on-One Employer Interviews
- ▶ Employee Focus Group Listening Sessions
- ▶ Attend & Present at Business Events
- ▶ Envision Postcard Mailed to All Residents/Businesses
- ▶ Flyers at all City Meetings
- ▶ Channel 8 Segments



GETTING THE WORD OUT

Open Houses



Facebook



Presentations



Online Survey



LinkedIn



Articles



Mobile Survey



Kids Contest



Video Views



Pop-Up Events



Listening Sessions



Living Room Sessions



Nextdoor



Twitter



Pop-Up Open Houses



Instagram



15 Weeks of Events



Bookmarks



Community Dinners / Socials



Channel 8



Marketing Items



littletongov.org



WE WILL LEARN FROM OTHERS AND IMPROVE OUR ENGAGEMENT

A number of communities in the metro region are nearing completion of their comprehensive planning process and engagement activities. The Envision Team will meet with key staff to learn best practices, lessons learned, and improve our efforts.



Envision Littleton will be a statewide and national model for gathering community input, building long term relationships, and creating a legacy vision plan to guide the City of Littleton over the next 10-20 years.

VISION PLAN ENGAGEMENT TIMELINE



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| <ul style="list-style-type: none"> <input checked="" type="checkbox"/> 4/10—City Council Study Session: Introductory Meeting with KKC <input checked="" type="checkbox"/> 4/11—Planning Commission Study Session: Introductory Meeting with KKC <input checked="" type="checkbox"/> 4/10-12—Engagement Activities: 6 informal discussions with stakeholder groups representatives <input checked="" type="checkbox"/> 5/23—Identify Project Manager <input checked="" type="checkbox"/> 5/24—Develop Branding/Logo <input checked="" type="checkbox"/> 5/16—Develop Online Survey <input checked="" type="checkbox"/> 5/31—Launch Website <input checked="" type="checkbox"/> 5/22—Meet, Greet, & Eat—Ketrang <input checked="" type="checkbox"/> 5/29—Listening Sessions with KKC <input checked="" type="checkbox"/> 6/12—Council Study Session <input checked="" type="checkbox"/> 6/15—Launch Online Survey <input checked="" type="checkbox"/> 6/15—Begin Targeted Outreach through Littleton Plans <input checked="" type="checkbox"/> 6/15—Begin Targeted Outreach through Littleton Plans <input checked="" type="checkbox"/> 6/21—Pop-Up at Field Day <input checked="" type="checkbox"/> 6/26—Meet, Greet, & Eat—Trailmark Park | <ul style="list-style-type: none"> <input type="checkbox"/> July Events (see updated calendar on envisionlittleton.org) <input type="checkbox"/> 7/18-20—Community Events & Presentations with KKC <input type="checkbox"/> 7/24—Meet, Greet, & Eat - Harlow Park <input type="checkbox"/> 8/15-17—Community Events & Presentations with KKC <input type="checkbox"/> August Events (see updated calendar on envisionlittleton.org) <input type="checkbox"/> 8/15-17—Community Events & Presentations with KKC <input type="checkbox"/> 9/4-9/21—Data Analysis and Draft Vision Elements to Create Draft Plan <input type="checkbox"/> 9/10—Planning Commission Update <input type="checkbox"/> October—City Council Study Session—Recap of Engagement & Draft Vision Elements <input type="checkbox"/> October—Draft Plan Open House at the Craft Fair Festival <input type="checkbox"/> Early November—Community Input Blended with Draft Vision <input type="checkbox"/> November—Draft Vision Plan joint review Planning Commission & City Council <input type="checkbox"/> December—Council Adopts Vision Plan <input type="checkbox"/> January—Council Kicks-Off Comprehensive Plan Process |
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ENVISION ENGAGEMENT CALENDAR (AS OF JUNE 28)

APRIL

North Littleton Promise–Outreach Interview
Murib Properties–Outreach Interview
South Park Owners Association–Outreach Interview
Sunshine Boys Group– Outreach Interview
Littleton Leadership Academy–Outreach Interview
South Metro Housing Options–Outreach Interview
Arapahoe Community College–Outreach Interview
Littleton Public Schools Foundation–Outreach Interview
Doctors Care–Outreach Interview

MAY

Meet, Greet, and Eat–Ketrang Park
Volunteer Mediator Group Members–Listening Session
Police Citizens Academy Alumni–Listening Session
Bemis Street Neighbors Living Room Session
Littleton Business Chamber–Board Members–Listening Session
Living Room Session Hosted by Paul Bryant
South Metro REALTORS Listening Session
Columbine Square Communication / Outreach Group Members Listening Session
Amita Plaza Senior Living Listening Session
Highline Crossing Co–Housing Listening Session
Historic Preservation Board Listening Session
Members of Housing Committee Listening Session

JUNE

City of Littleton Employee Field Day
Meet, Greet, and Eat–Trailmark Park

JULY

First Friday & History Tours
Licensing Authority Board meeting
Historic Downtown Littleton Merchants Association Presentation
THAC Production at Town Hall Arts Center
Historical Preservation Board
Littleton YMCA Lunch and Learn with Silver Sneakers
Globus Family Brands Employee Engagement
Littleton Adventist Hospital Employee Engagement
Littleton Museum Concert
Lara Lea & Regal Apartments with CHDA
Fine Arts Board Meeting
Kendig Keast Collaborative On-Site Visits
Arapahoe Community College Vice Presidents Listening Session
South Suburban Parks and Recreation
Littleton Leadership Academy Participants & Alumni
Littleton Business Chamber Member Event
Turkey Leg & Wine Hoedown
Littleton Optimists Weekly Meeting
Littleton Sunshine Group
South Metro Housing Authority
Town Hall Arts Center
City of Littleton Employees Ice Cream Social
Bemis Library
Meet, Greet, and Eat–Harlow Park
Aspen Grove Farmers Market

ENVISION ENGAGEMENT CALENDAR (AS OF JUNE 28)

AUGUST

First Friday & History Tours
Littleton Twilight Criterium
National Night Out
Little Jams #3
Western Welcome Week
Kendig Keast Collaborative On-Site Visits
Western Welcome Week Grand Parade
Meet, Greet, and Eat–Writer's Vista Park
Aspen Grove Farmers Market

OCTOBER

Open House at the Museum Craft Fair
Open House at the Paris Street Market
Planning Commission and City Council Study sessions on draft vision plan
Open House at the Harvest Festival
Open House at the Littleton Stride EXPO

NOVEMBER

Planning Commission Formal Review & Recommendations

DECEMBER

City Council for Formal Review and Adoption

... Visit envisionlittleton.org for the most up-to-date calendar of events. ...

WE ARE DOING THINGS DIFFERENTLY

Innovation and new partnerships are at the heart of Envision Littleton. We are looking for new, exciting ways to tell the story of Littleton, and getting people more involved to create a unifying citywide vision plan for the future. These outreach efforts and partnerships formed during phase one will be the foundation for community engagement and involvement during phase two.

The Team's dedication to involving as many community members as possible means that new opportunities and partnerships are emerging, for both the vision plan and comprehensive plan engagement. We want your creative ideas so think about how we can support your events and how we can get you, your neighbors, networks, and others involved.

AND IF YOU HAVE ANY QUESTIONS ABOUT THE ENVISION LITTLETON PROCESS, CONTACT:

Kathleen Osher

Special Project Manager

Littleton Community Development

☎ 303-356-9834

✉ kosher@littletongov.org





envisionlittleton.org

