



# TRANSPORTATION & MOBILITY ADVISORY BOARD

## CITY OF LITTLETON AGENDA

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**LOCATION: Zoom Webinar ID: 928 1955 2872**

**Dial-In for Public Comment: 1-301-715-8592**

**Wednesday November 18, 2020  
6:30 PM – 8:30 PM**

- 1. Call to Order
- 2. Roll Call
- 3. Adopt November 2020 Meeting Minutes - 5 minutes
- 4. Public Comment - 10 min
- 5. Review SWOT Analysis Notes & Summary Content - 30 min
  - Does the spreadsheet accurately reflect the Board's discussion?
  - Should there be additions or revisions?
  - Does the summary graphic(s) represent the group discussion?
- 6. Review Downtown Mobility Plan Scope of Work Outline - 30 min
  - Do the tasks reflect typical steps in a mobility plan?
  - Do the tasks reflect ideas from the SWOT analysis and group discussion?
- 7. Begin Discussion of Items for a Sales Tax Ballot Initiative - 35 min
  - Review list developed by staff as starting point
- 8. Board, Staff Comments - 10 min

**Transportation & Mobility Board (TMB) – City of Littleton**  
Meeting Minutes - October 18, 2020

**Board Member Attendees**

- Kent Bagley (Chair)
- Dan Radulovich (Vice Chair)
- Dan Flynn
- Tom Grant
- Kelly Honecker
- Geoffrey Selzer
- David Pulsipher (Alternate 1)
- Christopher Lillie (Alternate 2)

Not Present

- Jonathan Buck

**Staff Attendees**

Aaron Heumann, Keith Reester, Shane Roberts, Brent Thompson, Tim Weaver, Brandon Curiel

Legend

- S – Staff member
- B – Board member
- C – City Council member
- Bullet - Indicates an important note or point of discussion
- *Italicized Bullet – Indicates a note for clarity to the reader*
- **Bold Bullets – Indicates info related to a motion/action that was made**
- **Highlighted Bullet - Indicates an action item for the Board or Staff**

**Call to Order: Kent Bagley (Chair) 6:30 PM**

**Adoption of September 2020 Minutes**

- Tom Grant (B) moved to approve the September 2020 minutes as included in the [October 2020 TMB Packet](#).
- Geoff Selzer (B) seconded the motion.
- **The minutes were approved 5-0**
  - Kent Bagley (B), Dan Flynn, (B), Tom Grant (B), Christopher Lille (B), Geoff Selzer (B) were present to vote.

**Staff Comments:**

- Keith Reester (S) explained that on a 5-year basis the Transportation Master Plan (TMP) will be updated, but until then City Council does not plan on making changes unless some sort of “fatal flaw” is discovered.
- Kent Bagley (B) asked if another Board Member is willing to make a motion to ratify that City Council has adopted the TMP as is, and this will be a guiding document for Transportation in Littleton until it is updated sometime by 2024.
- **Dan Flynn (B) made a motion to table any consideration of the action proposed by Kent Bagley (B) to ratify City Council’s decision to accept the TMP as is until at least more Board Member are present.**
  - The motion died for lack of a second.
- **Tom Grant (B) made a motion to ratify Council’s approval of the TMP and that the Board will accept it as is until it is updated.**
  - Kent Bagley (B) seconded the motion.
  - **Geoff Selzer (B) moved to make an amendment that the Board “affirms” (rather than “ratify”) City Council’s decision regarding the TMP.**
  - *Note: Dan Radulovich joined the meeting about 6:45pm.*
  - **Dan Flynn (B) moved to amend the above motion to state that though City Council accepts the TMP as is until the 5-year update, the Board recommends it be done sooner than that.**
    - The motion died for lack of a second.
  - The original motion made by Tom Grant (B) motion passes 4-1.
    - Kent Bagley (B), Dan Radulovich (B), Tom Grant (B), Geoff Selzer (B) voted in the affirmative.
    - Dan Flynn (B) voted in the negative.
- Keith Reester (S) explained that he expects City Council to come to the TMB sometime in January 2021 seeking input on projects to be included in a sales tax ballot initiative. Keith wants the Board to think about what staff might need to compile to support this effort by the Board.
- *Note: Kelly Honecker (B) joined the meeting about 6:50pm.*

**Public Comments**

*Note: The below notes are reflective of the comments themselves, not the accuracy of any claims made in the public comment period.*

- Staff Notification: Until further notice Transportation and Mobility Advisory Board (TMB) meetings will take place virtually using Zoom. Call-in coverage will be available for each meeting. Call-in information will be provided to the public on the agenda posted to the City of Littleton’s Official Calendar.

## Agenda Item #3

- Name: Pam Chadbourne
  - Subject: Transportation Master Plan (TMP) & Comprehensive Plan.
  - Stance: Ms. Chadbourne expressed concern over the TMP being a 5-year document, and that she feels there is no expertise from City Staff or on the Board as to the formal Project Management Process. Ms. Chadbourne also expressed she felt the TMP and Comp Plan were hastily done, and they do not provide a good foundation to build from or follow a professional project management format and they cannot meet the function that these plans are supposed to from a professional management process. She feels they are defective and deficient. She feels the plans should be perpetually open to change from the TMB.

### **Presentation: BID's & DDA's**

- Keith Reester (S) gave a presentation on Downtown Districts. See presentation included with [October 2020 TMB Packet](#).
- Keith Reester explained that it's common for DDA's and BID's to be key in funding large scale parking projects and downtown mobility plans.

### **Exercise: Downtown Littleton SWOT Analysis**

- See spreadsheet included in forthcoming November 2020 TMB Packet for details.
- Staff will compile these comments and send to Board members for review.
- Staff will begin to categorize the comments during the SWOT analysis into a handful of categories and send to Board Member for review.

### **Board, Staff Comments**

- Geoff Selzer (B) asked with City Council likely looking for a list of projects in January 2021, what does the Board need to do to meet that goal?
  - Kent Bagley (B) expressed this would be a topic of discussion when he and Dan Radulovich (B), Chair & Vice Chair, meet with the staff to debrief and prepare for the November 2020 meeting.
- Dan Flynn (B) expressed disappointment in the functioning of the Board because the Transportation Master Plan is where the Board should have its greatest impact. He hopes the motion approved at the beginning of the meeting (to affirm Council's adoption of the TMP as is until the next update) is reconsidered by the Board.
- Dan Radulovich (B) expressed that he was disappointed in the RTD Board voting for down the option to provide free rides on election day.

### Agenda Item #3

- Aaron Heumann (S) shared an updated on the Santa Fe Dr PEL, and where input from the Board is anticipated. See the project schedule included in the [October 2020 TMB Packet](#).

#### **Consolidated List of Action Items (from above):**

- Staff will compile Board comments from the SWOT Analysis and send to Board members for review.
- Staff will begin to categorize the comments during the SWOT analysis into a handful of categories and send to Board Member for review.



Agenda Item #5

Summarized Comments from October 2020 Downtown SWOT Analysis									
Comment	Christopher Lillie	Dan Flynn	Dan Radulovich	David Pulsipher	Geoff Selzer	Jonathan Buck	Kelly Honecker	Kent Bagley	Tom Grant
W-1	Market Competition: Stanley Market Place, Milk Block, wish Littleton had something along those lines.	Parking: gentrification and densification may exacerbate parking problem.	Marketing: Small internet ads could be a good idea for Littleton. It is not marketed enough.	Alamo Ave: It lacks the bike and pedestrian facilities that could make it another Main St--it's a liability.	Connectivity: It has been mentioned several times.		Character: Business variety is beginning to wane*.	Parking:	Connectivity: Difficulty in accessing in DTL.
W-2		Development: Going too far too fast could be detrimental to Downtown character.	Connectivity: east/west and bike ped connectivity is lacking and it will be tough to develop. Is the lack of biking the product of lack of interest or lack of access?	Bicycle Accessibility: Little's Creek is virtually the only way to access DTL via bike.	Demographics: There is some barbellling happening with older residents and younger families.		Economic Develop: no big anchor (Stanley Market Place or similar) that attracts people to DTL.	Pedestrian & Bike Access:	Parking: is there going to be a parking place near where I want to go?
W-3			Development: Prices are increasing and will continue. This will drive smaller businesses out unless some controls are put in place.	Economic Development: Lacking some form economic anchor to attract more people.	Economic Development: businesses are becoming a little more one note than it used to be.			Wayfinding: How well does wayfinding work for people who use it in DTL?	Cost of Living: Some of these smaller unique businesses could be priced out as rents climb.
W-4			ACC: We don't draw people from ACC to Downtown (Main St).	Marketing: We need to draw people to the authenticity of Downtown. We need to market ourselves to our neighbors.	Marketing: market competitors (South Glenn for example) market but not DTL.			Marketing: DTL is not marketed enough	
W-5					Parking: There is uncertainty around parking in DTL, better information could help.			Traffic Flow: Too much through traffic on Main St. WOM has shown that traffic can be diverted off of Main St.	
W-6					Character: Will indoor markets be competitive in the COVID era? Can we market ourselves as the outdoor Stanley?			Parking: ACC has a massive amount of parking, we need a parking agreement	
W-7								Ride Sharing: Pick up and drop off areas on or near Main St.	
W-8								BID/DDA: Not having one is a weakness	
W-9								Marketing: we need enhanced sub regional marketing about DTL authenticity	







Agenda Item #5

partial Connectivity  
Tourism another  
drop-off Development closure PEL similar  
improved help national Demographics Access  
population House Market pulled surrounding  
Ride Study socialize LRT Downtown  
spots anchor Farmers tap some way back Current  
focus safety like facilitate sharing DT Area things  
important Station DTL long opportunity  
Local Agora Fe same Mary more open Dr  
Economic land one side well  
COVID Make Done Landscape Buck home RTD Santa  
Creek parking Character Markets through people  
Pedestrian sort voting safe Main biggest prominent depressions  
St just Greenway Littleton  
Court Carter term between Recreation  
Authenticity Marketing interest Littleton  
connection better

generational Area Initiatives  
 Commercial business Regional real Santa Picturesque  
 appropriate considered developments Study promoted  
 make multi Entertainment coming enough  
 authenticity celebration preserved Facilities Connectivity  
 Access Connecting better enhanced Flow  
 plus visually Opportunities RTD  
 together locations connection multi points plans options  
 Traffic Blvd preserve DTL Court need  
 architecture Fe Welcome Dan St community  
 improve House itself other South  
 through expand signs sets far  
 Character Buck just east Stability Historic stable  
 Denver Charm Marketing Downtown like Littleton  
 Multi-Modal Main Week Location strength  
 Agora Demographics events  
 center Opportunity unique  
 Pedestrian Rec modal

away pulling Commerce  
property Perception Network  
plan control recovery risk reality  
Fe places Bear term general Dr Connectivity parking  
Changing Santa Grant aging really themselves  
Area great Traffic seen online DT outside  
change merchants businesses having strings impact  
current prepare public problem need population  
edge purse sword  
EchoStar threat Dish  
accommodate Demographics DTL closure prosperity  
Web stores still close future share WOM pushing  
Woodlawn caused downturns react COVID  
pull drive guide Some vs Development transit being using  
lag Starbucks losing people Bike  
New Funding long make Economic amazon  
interest pandemic deterrent Transportation hurt  
developments Recession  
access sure Competition  
benefit

COVID barbell Lacking businesses  
 uncertainty Pedestrian example marketed  
 bike Littleton  
 Economic areas  
 Connectivity ourselves help variety want  
 Place densification outdoor draw  
 need anchor happening accessing ads Prices internet  
 through lacks era younger note  
 some Main one traffic  
 beginning facilities idea better ware similar weakness  
 east/west enhanced Parking used shown smaller  
 DTL unless WOM agreement attracts Little's  
 Sharing enough authenticity Ave only  
 lines interest access  
 about Creek ACC via more regional Ride far St  
 residents problem people Develop lack  
 virtually Glenn Downtown product competitive Marketing  
 Character exacerbate Living  
 Development Wayfinding sub tough market  
 climb

Agenda Item #5

Category	Strengths	Weaknesses	Opportunities	Threats	Total
ACC		1			1
Alamo Ave		1			1
Authenticity			1		1
BID/DDA		1			1
Bike Access		2			2
Changing Commerce				2	2
Changing Transportation				1	1
Character	7	2	1		10
Connectivity	2	3	3	1	9
Cost of Living		1			1
COVID-19			1	2	3
Demographics	1	1	1	1	4
Development	2	2		1	5
Economic Development		3	1		4
Economic Recession				4	4
Entertainment / Agora	4		1		5
Events	1				1
Grant Funding				1	1
Market Competition		1		4	5
Marketing	1	5	1		7
Multi-modal Access	1				1
Parking		5	1	2	8
Pedestrian Access	1	1	1		3
Recreation			2		2
Regional Location	1				1
Ride Sharing		1	1		2
RTD Station	1		1		2
Santa Fe Dr			2	1	3
Stability	1				1
Study Area	1		2		3
Tourism			2		2
Traffic Flow	1	1		1	3
Wayfinding		1			1
WOM			1	1	2
<b>Total</b>	<b>25</b>	<b>32</b>	<b>23</b>	<b>22</b>	

Agenda Item #5

Potential SWOT Category Consolidation

All SWOT Categories	Downtown District	Mobility Choice	Connectivity	Character & Use	Resiliency
ACC	BID/DDA	Bike Access	ACC	Alamo Ave	Changing Commerce
Alamo Ave	Grant Funding	Parking	Connectivity	Authenticity	Changing Transportation
Authenticity	Market Competition	Pedestrian Access	Multi-modal Access	Character	Cost of Living
BID/DDA	Marketing	Recreation	Regional Location	Development	COVID-19
Bike Access	Tourism	Ride Sharing	RTD Station	Economic Development	Demographics
Changing Commerce	Wayfinding	Traffic Flow	Study Area	Entertainment / Agora	Economic Recession
Changing Transportation	WOM			Events	Stability
Character				Santa Fe Dr	
Connectivity					
Cost of Living					
COVID-19					
Demographics					
Development					
Economic Development					
Economic Recession					
Entertainment / Agora					
Events					
Grant Funding					
Market Competition					
Marketing					
Multi-modal Access					
Parking					
Pedestrian Access					
Recreation					
Regional Location					
Ride Sharing					
RTD Station					
Santa Fe Dr					
Stability					
Study Area					
Tourism					
Traffic Flow					
Wayfinding					
WOM					

## DRAFT Iterative Downtown Mobility Plan Scope of Work (SOW)

### Task 1 – Project Management & Stakeholder Engagement

- + Keep project on schedule
- + Keep project within budget
- + Identify key Downtown stakeholders
- + Develop and run stakeholder engagement platforms

### Task 2 – Data Collection & Study Area Determination

- + Collect relevant transportation data including traffic, bike, and ped counts
- + Collect relevant land use and character data
- + Use aforementioned data, and stakeholder engagement, to define study area

### Task 3 – Project Goals & Resiliency Scenario Development

- + Review and refine project goals
  - o Plan for the resiliency of Downtown
  - o Preserve character and uses in Downtown
  - o Provide mobility choice in Downtown
  - o Establish connectivity to, within, and through Downtown
  - o Begin to establish BID/DDA to help plan, maintain, and advocate for Downtown
- + Develop 2-3 Future Scenarios that are realistic but force the City to look at mobility from vastly different angles.

### Task 4 – Mode Specific Circulation Routes & Parking

Develop circulation routes and parking plans that best fit, or at least don't preclude, Downtown from thriving in 2-3 future scenarios from Task 3.

- + Bikes & Scooters
- + Pedestrians
- + Motor Vehicles
- + All Parking Plan

### Task 5 – Funding Scenarios & Cost Estimates

- + Develop list of projects that are needed to complete this plan
- + Develop cost estimates for each project, or group of projects
- + Work with staff to program projects into the 5-year CIP
- + Identify funding opportunities (grants and partnerships) for highest priority projects

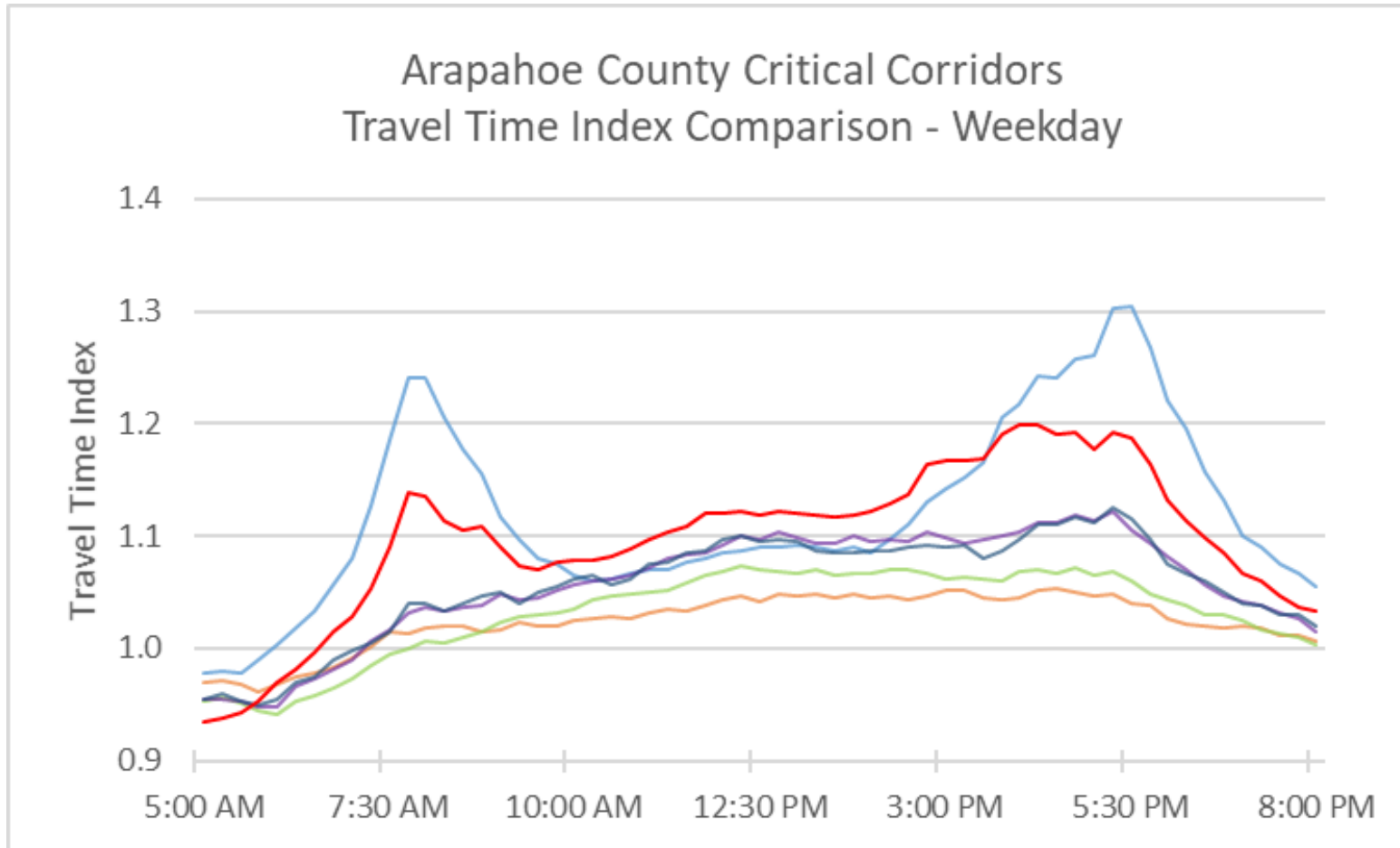


## Staff Developed List of Projects/Programs for 2021 Sales Tax Ballot Initiative

1. *Grant match projects already won/submitted*
2. *ADA transition/sidewalk improvements*
3. *Bike & Ped Master Plan, buildout of recommendations*
4. *Safety projects (HIN)*
5. *Implementation of E-W Connectivity Study*
6. *Preliminary design for future Grant projects*
7. *5-year CIP plan*
8. *TMP Priority Projects*
9. *Santa Fe/Bowles Reconstruction*
10. *Downtown Streetscape Construction (including utilities)*
11. *Downtown Mobility Plan, Implementation*
12. *Corridor Studies, Construction*

# COUNTYWIDE CRITICAL CORRIDORS - WEEKDAYS

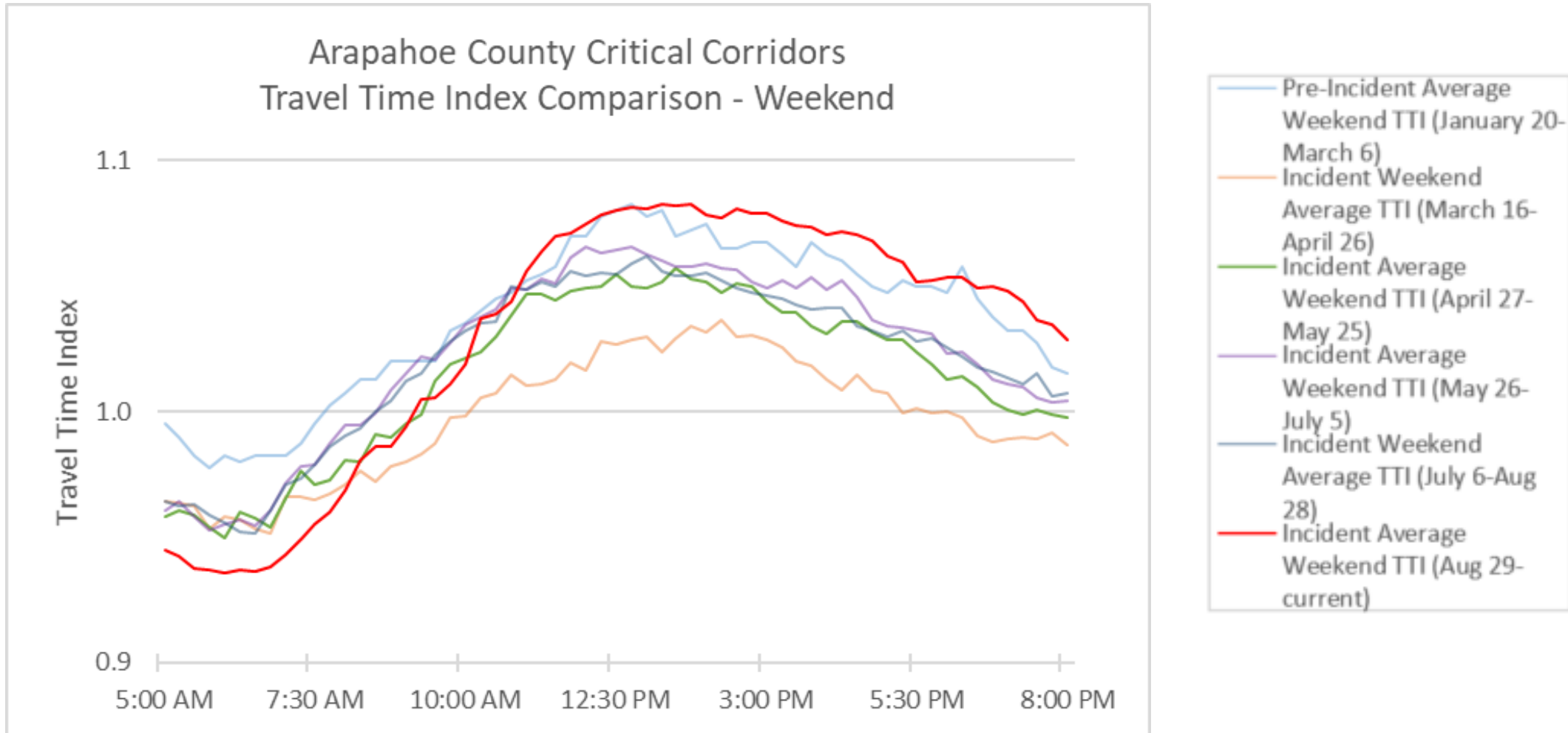
Agenda Item #8



- Pre-Incident Average Weekday TTI (January 20-March 6)
- Incident Average Weekday TTI (March 16-April 26)
- Incident Average Weekday TTI (April 27-May 25)
- Incident Average Weekday TTI (May 26-July 5)
- Incident Average Weekday TTI (July 6-August 28)
- Incident Average Weekday TTI (August 29-current)

# COUNTYWIDE CRITICAL CORRIDORS - WEEKENDS

Agenda Item #8



# ARAPAHOE ROAD – BLUETOOTH READINGS

Agenda Item #8

