



Littleton Economic Notes February 2014

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Littleton Businesses

5280 Prosthetics LLC (1501 W. Campus Dr.) has been selected by organizers of the **Blue Ocean Enterprises Challenge** as one of the **32 finalists** that will compete for \$250,000 in funding, intensive strategy and operations support and a 12-month business mentoring program. This is considered to be the nation's premier business pitch competition and is presented by Blue Ocean Enterprises and Colorado State University with major support from Hewlett-Packard, E-Myth, 1st Bank and the City of Fort Collins. The device that owners Clint Accinni and Royce Heck have created, the SmartPuck, is the industry's first intelligent prosthetic limb socket system with integrated vacuum suspension. It can be seen on YouTube by typing in SmartPuck. 720-344-1212; www.5280prosthetics.com

Nick Sage and Russ Snitzer recently opened Sage Lion Media in downtown Littleton at 2629 W. Main St. Their full-service studio provides clients with photography, videography, social media management, graphic design, strategic communications, and web design. In addition, Nick and Russ excel at creating dynamic content for clients that expands and strengthens their brand, engages and converts users on their website, provides the mechanisms to track conversions through data analysis, and increases brand visibility through an extensive network of bloggers. 720-270-4596; nick@sagelionmedia.com

Rosey's By Diane, a new fashion boutique in the Aspen Grove Lifestyle Center (7301 S. Santa Fe Dr.), will be celebrating its grand opening on Saturday, March 8. The one-stop shop features reasonably priced unique clothing, accessories and footwear resourced from local, national and international designers and labels not available elsewhere in Littleton. Owner Diane Mullins prides herself on offering top-notch customer service and works to create an atmosphere for shoppers as comfortable as if they were in their own home. roseysbydiane@gmail.com

Bimbo Bakeries USA is celebrating the first anniversary of its outlet store in

Littleton. Located in the Woodlawn Shopping Center at 1500 W. Littleton Blvd. just behind Savers, the well-stocked shop provides premium brands such as Oroweat, Entenmann's, Sara Lee and Thomas, from bread to cookies (including Voortman) and lots of other items at reduced prices. Weekly specials provide savings up to 50%, and the bakery's punch card loyalty program and senior discount days (Mondays and Thursdays) add up to even more savings. 303-423-8745

Miller & Steiert Attorney Benjamin E. Currier was named Colorado Bar Outstanding Young Lawyer of the Year, receiving recognition for his leadership and community involvement with the Colorado Bar Association Young Lawyers Division's Gary L. McPherson Outstanding Young Lawyer of the Year. This annual award recognizes young lawyers with outstanding professional success and community service achievements. Currier, who is currently President-elect of the Arapahoe County Bar Association, was awarded the ACBA Young Lawyer of the year award in 2007. 303-798-2525; www.m-s-lawyers.com

Other Notes:

Breweries, Wineries & Distilleries

In November of 2013 the City of Littleton amended an ordinance allowing these uses in more areas which means more opportunity! [Ordinance 36 - Breweries, Wineries & Distilleries](#)

Nextdoor.com

The City of Littleton is partnering with Nextdoor, the private social network for neighborhoods, to improve citywide and neighbor-to-neighbor communications. The partnership will enable the city and the Littleton Police Department (LPD) to build stronger, safer communities with the help of residents. LPD and Nextdoor neighborhoods will be able to work together to increase safety and strengthen virtual neighborhood watch efforts. With Nextdoor, Littleton residents can join private neighborhood websites to share information including public safety issues, community events and activities, local services, and even lost pets. The city and LPD will be able to post information, such as important news, services, programs, public events, and emergency notifications. Those interested in joining their neighborhood's Nextdoor website can visit www.nextdoor.com.

Calendar

HDLM: 8:00- 9:00 a.m, Wednesday, March 5, Town Hall Arts Center

SEMINAR: 11:30 a.m. to 12:30 p.m., Thursday, March 20, Explore Capital Resources & Exporting Opportunities, presented by the Small Business Administration [Register Here](#)

Insights

Do You Instagram?

Instagram is a photo sharing social service for your smartphone that can help you tell the story of your business in pictures. [Click here to see a one minute video](#) on how businesses are using Instagram.

One of the fastest growing social media tools, Instagram's 150,000,000 users post photos snapped on their smart phones to the Instagram site. Studies show that photos shared on Instagram are noticed fifteen times more frequently than a Facebook post. Posting product photos works really well on the site and 91% of retail brands use Instagram to do so. With one click, your photo can automatically distribute to your website, Facebook and other social medial tools. With Instagram's photo filters that help improve the look of the image you want to post, you can create photos you'll be proud to post.

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/index.aspx?page=212>

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