



Littleton Economic Development

July, 2019 Newsletter

City Council Selects Reid Betzing as Littleton City Attorney



Littleton City council voted unanimously to name Reid Betzing as Littleton's next city attorney. The vote came during the July 2 council meeting. Betzing will begin his new role on July 22. Betzing, most recent position was as Senior Assistant City Attorney for the City of Arvada.

"I am very excited to start this new chapter in my career," Betzing said in the news release. "I'm looking forward to utilizing my knowledge, skills, and enthusiasm to lead the legal team in helping city council accomplish its goals. Betzing is a CU Boulder graduate who earned three undergraduate bachelor's degrees in Political Science, International Affairs and History before earning his juris doctorate from the University of Denver Sturm College of Law. Read the full press release here: <https://www.littletongov.org/Home/Components/News/News/9567/242>

A1 Scuba & Travel is the latest Littleton Business to Receive Revitalization Grant!



The Economic Development department for the City of Littleton awarded a **Revitalization Incentive Grant** to the owners of A-1 Scuba & Travel, located at 1603 W. Belleview Avenue. The grant made it possible to assist in needed updates to the building's parking lot. The goal of the Revitalization Incentive Grant is to encourage private property investment and improvements, while making revitalization efforts affordable, creative and beneficial to the community. The program offers up to 50% in matching funds to business tenants and property owners within the City of Littleton proposing projects that improve the appearance of existing buildings.

In 2018 the Littleton City Council approved \$100,000 in funding for the 2019 Revitalization Incentive Grant to be administered by the Economic Development Department. For more information about the Revitalization Incentive Grant and details on how to apply for funding, please visit

<https://www.littleton.gov/business-resources/grants->

A1 Scuba & Travel has been around since 1959 and is Colorado's largest scuba facility serving the Front Range. They offer service and rentals, beginner scuba diving lessons and travel services. They are a full-service travel agency offering excellent deals on dive trips and vacations, customizing your trip to get you to your perfect destination. Learn more about A-1 Scuba & Travel by visiting

www.a1scuba.com or contact them at 303-789-2450 / 1-800-783-Scuba

City Council Visits Littleton's Republic National Distributing Co.



REPUBLIC
NATIONAL
DISTRIBUTING COMPANY

Every quarter the City of Littleton council members go out into the community to tour businesses; meeting owners and company personnel to learn more about all the interesting and unique business within our city borders! This quarter was no exception when touring **Republic National Distributing Company**. **Councilman Pat Driscoll** of District 1 and **Councilman Kyle Schlachter** were onsite with RNDC's Taylor Sommer, Exec VP and Bob McCork, Operations Mgr.

RNDC History

With roots extending before Prohibition, RNDC is a family-owned business that has evolved into one of the nation's leading wholesale beverage alcohol distributors. With a vision to "build branded products and profitability for all parties involved" and to "serve the needs of associates, suppliers, customers, and the community,"

RNDC is one of the nation's leading wholesale beverage alcohol distributors, specializing in wine and spirits. They serve as a brand-building and product expert liaison between suppliers and those who sell or serve alcoholic beverages. Customer service, product expertise and executional excellence are the hallmarks of our enduring success. By closely monitoring evolving market trends, they understand the unique needs of their customers and consumers. Their knowledge in the process and craft of alcoholic beverage production fuels our passion for the art of selling lifestyle products.

To learn more about Republic National Distributing Co. and their services visit them at rndc-usa.com

Republic National Distributing Co.
8000 Southpark Terrace, Littleton CO 80120
Phone: 303-734-2400

Littleton Hosts its First “Tech Talk”



Technology-interested citizens joined members of the City’s IT and Economic Development Departments and Council members, Karina Elrod and Carol Fey, on June 27 for Littleton’s first “Tech Talk”. Everyone gathered at Rocker Spirits, where council member **Karina Elrod** kicked the evening off with an update on progress across the City, followed by a talk from the City’s new IT Director, **Ashley Bolton**. Ashley discussed how she sees innovation and technology evolving in her department. Her first few months have been spent assessing and seeking insights into how things have been done prior and ways to improve processes. Bolton also spoke about supporting Council’s goal of Financial Sustainability and how IT is doing its part with a focus on operational management, and the investment and focus on security and risk management that her team is making.

Rocker Spirits’ owner, Dustin Evans, next entertained the audience with the inspirational journey of how he became an entrepreneur and how his focus on innovation and never giving up led to not only a successful business but a design award for Rocker’s signature bottle. Scott Blumenreich, Chief Innovation and Technology Officer for Centennial, rounded out the speakers for the night with a “fireside chat” on his thoughts on innovation. The City of Centennial was one of 12 cities in the U.S. selected in December 2014 to participate in the \$45 million expansion of Bloomberg Philanthropies’ Innovation Teams program. The night wrapped up with informal Q&A and casual conversation among the crowd. Future Tech Talks are in the works and ideas on topics for discussion are welcomed. Please contact Ashley Bolton at abolton@littletongov.org with any suggestions or to be included the next talk.

Senator Cory Gardner Visits Downtown Littleton!



Monday, June 17, Senator Cory Gardner made a trip to downtown Littleton to meet with business owners onsite as part of his 'Main Street Walking Tour' across the state. Hoping to learn more about different industries within the city and what small businesses are looking for when being represented in Washington; the Senator met with Lauren Jennings, owner of **Dirt Coffee Bar**, Julie Pech, owner of **The Chocolate Therapist** and Mickey Kempf owner of **Bradford Auto Body**. He ended his tour with a round table meeting at the **Town Hall Arts Center**. Around the table were local business owners as well as Littleton's Mayor Brinkman, Denise Stephens, Director of Economic Development for the City and members of the South Metro Denver Chamber.

The Senator had a chance to take questions and highlight his legislation on the 'Map Improvement Act' to increase the accuracy of broadband coverage maps, easing the burden of student loans, as well as his work with local lenders, passing legislation to make it easier for people to invest in their community and local businesses. A 5th generation Coloradan, Cory Gardner has been The GOP Senator for Colorado since 2015. As a result of the 2018 midterm elections, he became the only Republican holding statewide elected office in Colorado. Gardner is up for re-election in 2020. Follow Senator Cory Gardner on **Facebook** and **Twitter**.

Calling all Dog Friendly Businesses!



Say Hi to Mac!

Are you a business that welcomes pets into your establishment or provides services for our furry better halves? – If so we want to hear from you! The Humane Society of the South Platte is creating a directory and partnering with the City of Littleton to provide a map & pet guide for residents and visitors that will highlight which businesses allow people to bring their furbabies with them when they are out and about within our great city! With so many trails and wonderful establishments to walk to we want to hear from you if you welcome our 4 legged friends as well!

Please click here or the paw below to fill out the FURRY FORM for the Directory and let us know!



ACC Foundation receives \$80K grant from Buell Foundation



The **Arapahoe Community College Foundation** has received an **\$80,000 grant** from the Temple Hoyne Buell Foundation to develop and implement the RESPECT Initiative (Readying, Educating, Supporting, Professionalizing Early Childhood Teachers) at ACC. The RESPECT Initiative aims to provide an early childhood education academic pathway and strong foundation for Spanish-speaking students, English language-learning students and students who need additional support with college enrollment and the Accuplacer exam to meet their career goals in early care and education.

The Buell Foundation is a professional philanthropic organization supporting the positive development of children through grants and partnerships with other sectors of our community. The Buell Foundation focuses primarily on the state of Colorado and concentrates its grantmaking on programs that benefit children.

The grant includes funds to pay tuition for qualifying students. Please contact the ACC Early Childhood Education program at kristin.habicht@arapahoe.edu / kathleen.sutherland@arapahoe.edu for additional information about fall enrollment.

City Bark Littleton Has Tails Wagging!



At **City Bark Littleton**, their paws are in good hands. City Bark has over 11 years of experience, serving in Southwest Denver and takes pride in being a dog's home away from home. Their mission is to provide the highest quality care for dogs in their custom designed upscale facility. Services include overnight boarding for dogs, doggie daycare, tubs, pet supplies, a dog park, pool, and webcams. Additionally, there are grooming and training partners that offer on-site services. For more information and to see live webcams go to citybark.com, email infotoo@citybark.com or call (303) 783-9401.

Littleton's Main Street is So Cool!



According to AAA, Littleton's Main Street is pretty cool! Listed as one of **7 of Colorado's Coolest Main Streets**; Littleton has the charm, historic element, and variety of unique shops to make it land on their list of Colorado's coolest main streets. With all the quaint places to shop, pubs and restaurants for the eats and Town Hall Arts Center and nearly 200 annual events for the arts – it blends both the historic and the hip all in one place!

Fierce45® – A Fierce But Amazing Workout!



Fierce45®, a High-Intensity Pilates full-body workout, is now open in Littleton! Their newest location, at 2100 W. Littleton Blvd sits next to Bacon Social. Fierce45 offers small group fitness classes on one-of-a-kind resistance machines, The FierceFormer™. This studio and these classes are like nothing you've ever experienced. It's a calorie blaster (500-800 per class) of exercises combined with the fundamentals of alignment, breath and mindful movement, with no stress to your joints or spine. You

will sweat, your muscles will tremble and you will experience the Fierce45® difference.

Fierce45 incorporates slow, controlled, continuous tension, quick transitions and effective range of motion to burn through slow and fast twitch muscle fibers, alike. You will work your entire body in just 45-minutes. Each class combines strength, endurance, cardio, balance, and flexibility exercises on our custom FierceFormer™ resistance machines. The goal is to keep you in the fat burning zone for the entire duration of the class to build long, lean muscles.

Your first THREE classes are complimentary and Childcare is provided for a small fee. Give Fierce45® a chance to show you how strong your body is and how quickly you can see physical results! To book classes, visit <https://www.fierce45.com/> or call (720) 324-8777

City Announcements

Downtown Wayfinding Signage

Merchants operating a retail store or restaurant facing Prince, Nevada, Curtice, or Rapp streets between Powers to the north and Church to the south are eligible for placement on city-sponsored side street signs. Eligible businesses can apply for placement on the signs, and applications will be evaluated on a first-come, first-serve basis. All signs can list up to 6 businesses, with the business name featured on both side of the sign; below is listed the number of spaces available for a business on each sign. If a sign is full, businesses will be waitlisted and applications will be evaluated on a first-come, first-serve basis when there is a vacancy. **Downtown Side Street Sign Application**

Littleton Plans

Littleton has several community planning efforts getting underway this year. To encourage citizens and interested stakeholders to get involved in these community planning efforts, a new online tool, LittletonPlans.org has been set up. This one-stop hub has detailed information regarding each project: associated documents, maps, upcoming events, and frequently-asked questions, together in one accessible online location to keep the community involved and informed.

Grants

The city has several grant opportunities available to the community, including: the

Revitalization Incentive Grant, the Main Street Historic District Grant, and the Place-Making Grant. For more information visit the [Grants page](#) on the Littleton website.

Development Activity List

The Development Activity List has been made to track projects throughout the city. Visit the [Development Activity List](#) to learn more.

Business Resources

Know anyone looking to open a business in Littleton, or who could utilize the business services offered by the city? The City has a number of resources and can assist businesses in a variety of ways including: marketing and social media strategies, networking strategies, demographic information, and more. Visit the [Economic Development webpage](#) for more information.



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