



Littleton Economic Notes

August 2014

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Littleton Businesses

Shelley Misener recently opened Evolution Hair Studio in a quaint and cozy turn of the century house at 5537 S. Hill St., and is already in need of two additional stylists. Her shop specializes in men and women's haircuts, color services, special occasion styles, waxing and a fun and relaxing atmosphere. In addition, Shelly features great art from local Colorado artists who rotate in every two months. Currently Maggie Jach-Lant's paper art is on display, and Shelly is inviting any and all to an open house on Friday, Sept. 5th from 5 to 7 p.m, to view Maggie's work and to meet the Evolution staff. [303.794.3409](tel:303.794.3409); evohairstudio.com

The Window Dress, an exclusive Hunter Douglas Dealer for Blinds, Shutters and Countertops, opened this month at 6323 South Santa Fe Drive. Sylvia and Natalie Pagan's shop features a huge selection of available window coverings along with a variety of countertop materials available from Hunter Douglas. 720.283.3101; <http://www.thewindowdress.com>; www.facebook.com/TheWindowDress

Littleton resident Sudee Floyd recently opened Outnumbered, an art gallery, at 5654 S. Prince St. The eclectic range of unique art and jewelry currently displayed are but an example of the vast array of medium and genres that the ever-changing displays of artwork will provide over time as they become available. The gallery is open Tuesday through Thursday 11 a.m. to 6 p.m. and Friday and Saturday from 12 p.m to 7 p.m. 303.999.6105; <https://www.facebook.com/Outnumberedgallery/>

Mary Martha's Floral Design & Event Planning recently moved into 2565 W. Main St. in downtown Littleton where it shares space with Soigne. The full-

service florist and event planning firm specializes in corporate, social and special occasion events. Owner Mary Papas says each employer's vision is inspirational to them and that Mary Martha's is passionate about creating their special moment or event. 303-888-9745; www.marymarthasfloral.com/

Sarah Miller has moved Journey to Natural Health to 2692 W. Alamo Ave.

Her program specializes in whole body wellness through massage and skin care, using aromatherapy, touch and intention to integrate mind-body-spirit connection into all services offered. Along with body treatments such as their signature Restorative Swedish Massage for example, they also treat many skin types and conditions such as discoloration, acne and seasonal and hormonal changes. 720.446.6679; www.journeytonaturalhealth.com

Calendar

HDLM (Historical Downtown Littleton Merchants): Wednesday, Sept. 3, 2014, 8:00 a.m., Town Hall Arts Center

Colorado Center for the Blind Fundraiser: Sept. 5, 5:30 p.m.-9:30 p.m., MOSAIC- An Evening of Art, Cuisine and Entertainment: (303.778-1130 x213)

Get Your Sleuth On: Historic Downtown Littleton 3rd Annual Scavenger Hunt: Sept. 13, 10:00 a.m. – 3 p.m. CASH PRIZES FROM \$50 TO \$500

Insights

Does Access or Ownership Make More Sense for Your Business?



In the collaborative economy, sometimes called the “sharing economy”, access to resources is more important than ownership. Consumers participating in the collaborative economy take advantage of technology and social networks to lend, borrow, and exchange goods and services. Sharing platforms like Uber, ZipCar, AirBnB, and BCycle (in Denver) are wildly popular with consumers. Can businesses also find value in the collaborative economy?

Businesses are already using sharing services to rent out underused assets like office space or production tools, fill gaps in employment and borrow money to expand. Here in Littleton, Spur, a marketing firm and coffee shop, started renting out unused space in their building by the hour, day, week and month several months ago. Tyler Venter at Spur says “It’s going well. It’s a good use of the space.”

If you’re interested in learning more about how participating in the collaborative economy might benefit your business, our team can help. We’ll meet with you to discuss asset sharing possibilities relevant to your company and work with you on developing a plan to incorporate sharing services into your business model. There is no cost for City of Littleton businesses. Contact Recca Larson, rlarson@littletongov.org, to schedule a meeting.

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/index.aspx?page=212>

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