

## Littleton Economic Notes April 2012

[www.littletongov.org](http://www.littletongov.org)

### Littleton Businesses

**Flagship Financial Partners has opened at 1979 West Littleton Boulevard.** The full-service wealth management firm, headed by partners Michelle Sterling and Jeffrey Thompson, specializes in retirement planning for both pre-retirees and retirees. Their LifePlan encompasses all phases of one's life with an income strategy to provide a retirement that is as tax efficient as possible. Long-term care, life insurance and legacy planning are included in the range of services. 720.981.3524. [www.flagshipfinancialpartners.com](http://www.flagshipfinancialpartners.com).

**The Littleton Crazy Scrubs store (151 W. Mineral Ave.) was featured in the Your Hub** section of *The Denver Post* this month. Stocked from floor to ceiling with colorful and comfortable medical attire and accessories (including shoes), the catalyst for this company was a frightening hospital experience by CEO Sandy Richter. Thinking about how really scary going to the hospital must be for children, she decided that colorful surgical hats for doctors and nurses might make them less frightening and launched a whole new trend in how medical staff outfit themselves. 303.794.6617; [www.crazyscrubs.com](http://www.crazyscrubs.com)

**Dr. Riley Greene just opened his new office, Peak Dermatology, at 2009 W. Littleton Blvd.** He provides state of the art surgical procedures and offers medical consultations aimed to promote life-long healthy skin. A board certified dermatologist, Dr. Greene is also an associate clinical professor at the University of Colorado. 303.221.4448; <http://peakdermatology.com/>

**Pachanga Fitness: the Latin Workout was featured in a recent Denver Post in its YourHub section.** Owner Felix Ojeda describes his program "as a simple, fun and intense combination of Latin music and original Latin dance-inspired choreography" that dances participants into shape while teaching them basic Latin dance rhythms. Classes are located at 5366 S. Bannock St in the Overstreet Dance Gallery. 720.345.4930; [www.pachangalatinworkout.com](http://www.pachangalatinworkout.com)

**1603 W. Belleview Ave. will be the new home to A-1 Scuba sometime in June according to owner Scott Taylor.** The facility will have retail sales and rentals, a swimming pool for training, a service center and a travel agency. It will also have an elevator as the building has been designed to accommodate the disabled. Scott has worked for years with Craig Hospital, Wounded Warriors and others with special needs and wanted this building to be more user friendly for them. 303.789.2450; <http://www.a1scuba.com>

**The Depot Art Center & Gallery celebrated the 50<sup>th</sup> Anniversary of the Littleton Fine Arts Guild** this month. Mayor Debbie Brinkman presented a Proclamation at the April 3<sup>rd</sup> City Council Meeting declaring April 2012 “Depot Art Center and Gallery Month.” Admission is free to the Gallery, which is located at 2069 W. Powers Ave. Its on-going mission is to encourage artistic development in the Littleton community. It has grown over the years to more than 50 artists representing all mediums. 303.795.0781; [www.littleton.org/arts/artdepot/](http://www.littleton.org/arts/artdepot/)

**5280's Best of the 'Burbs Spring/Summer Guide noted the following Littleton Businesses:**

- Men's Clothing: **Austin Hauck**, 2569 W. Main St. ([austinhauck.com](http://austinhauck.com))
- Consignment: **The Green Bride**, 2340 W. Main St. ([thegreenbridedenver.com](http://thegreenbridedenver.com)); **Couture Kids**, 1500 W. Littleton Blvd. #124 ([couturekidsboutique.com](http://couturekidsboutique.com))
- Bikes: **Pedal**, 2640 W. Belleview Ave. ([pedalonline.com](http://pedalonline.com))
- Strollable Streets: **Main Street, Littleton**
- Pets: **Lewis & Bark Dog and Cat Goods**, 5623 S. Prince St. ([lewisbark.com](http://lewisbark.com))
- Specialty Market: **EVOO Marketplace**, 2660 W. Main St. ([evoomarketplace.com](http://evoomarketplace.com))
- Burgers: **Merle's**, 2609 W. Main St. ([merlesoflittleton.com](http://merlesoflittleton.com))
- Brunch: **Toast Fine Food and Coffee**, 2700 W Bowles Ave. ([toastygoodness.com](http://toastygoodness.com))
- Food Festivals: **Historic Downtown Littleton Merchants Association** ([downtownlittleton.com](http://downtownlittleton.com))
- Thai: **Wild Ginger Thai Restaurant**, 399 W. Littleton Blvd. ([wildginger.info](http://wildginger.info))
- Historic: **Cafe Terracotta**, 5649 S. Curtice St. ([cafeterracottalittleton.com](http://cafeterracottalittleton.com))
- Kids Outing: **Littleton Museum**, 6028 S. Gallup St. ([littletongov.org/museum](http://littletongov.org/museum)); **Jungle Quest**, 8000 S. Lincoln St. #10 ([junglequest.net](http://junglequest.net))
- Cocktails: **Tavern Littleton**, 2589 W. Main St. ([tavernhg.com](http://tavernhg.com))
- For the Kids: **My Art Workshop**, 5950 S. Platte Canyon Rd #D12 ([myartworkshop.com](http://myartworkshop.com))

## Other

**The Colorado Center for the Blind will be holding the first annual Littleton Home & Garden Tour** on Saturday, June 16 from 2:00 a.m. till 3 p.m. Some 10 to 12 of Littleton's finest and most notable homes and gardens are being opened to a limited number of the public in support of the Center's Summer Youth Program. A range of styles will be represented from historic landmarks and mid-century modern to California contemporary. Complete information is available at <http://coloradocenterfortheblind.org/home-garden-tour/>

**The Humane Society of the South Platte Valley is holding its inaugural Woof & Wine tasting**, food sampling and silent auction at The Inn at Hudson Gardens on Thursday, May 17 from 7:00 to 10 p.m. to raise funds for the shelter animals and the services provided. Featured are food samplings from Hudson Gardens' exclusive caterers and local restaurants like Opus along with paired wine and beer tastings by Lido Wines and live music to go with the silent auction. Complete information can be found at <http://www.hsspv.org>

## Calendar

HDLM: 8:00 a.m., Wednesday, May 2, 2012, Town Hall Arts Center

## Insights

### Commentary on business, the economy and innovative practices

While we do not endorse companies as city policy, we do inform our business community of marketing approaches that might be of interest to them.

A company called Marketo Lead Management has created a new way to manage business leads. It's a five step process of:

- Capturing leads when potential customers are searching on the Internet
- Nurturing leads that aren't yet ready
- Scoring leads so you know who's ready for sales
- Giving leads to sales at the right time
- Evaluating leads to close the loop on lead quality

Marketing is a fast changing world today and we have a commitment to keep Littleton businesses up to speed on the most current thinking.

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*The mission of the Business/Industry Affairs department is to grow our economy by helping Littleton entrepreneurs be competitive. Call B/IA at 303.795.3749 if we can help.  
--- Christian Gibbons, Director ([cgibbons@littletongov.org](mailto:cgibbons@littletongov.org)).*

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/bia/econnotes/default.asp>

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