



Littleton Economic Notes January 2011

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Littleton Businesses

Charlotte's Rustic Rose was featured in a December issue of the *Denver Post's* "YourHub" Business Focus section. Charlotte Ryan's charming store features an array of antiques and western art assembled from the efforts of six vendors who pride themselves on attaining hard to find items in addition to just about anything else one might be looking for. 5654 S. Prince St.; www.charlottesrusticrose.com; 303.588.3455.

A Grand Opening and Ribbon Cutting signaled the opening of the new 7-11 store and gas station just southwest of the Aspen Grove Shopping Center at the corner of W. Mineral Ave. and Platte River Parkway. 3099 W. Mineral Ave.

Dr. Gary VanderArk of Doctors Care has been selected by the **Colorado Ethics in Business Alliance** as one of the four finalists for the 2010-2011 Daniel Ritchie Award. Dr. VanderArk founded the nonprofit in 1988 by persuading medical professionals to participate in giving care to people in and around Denver who could not afford it. Today five medical centers and more than 850 physicians collaborate in the multi-specialty network to provide comprehensive care. In all, the organization and its partners have provided \$65 million in donated care since its inception. 191 W. Orchard Rd.; www.doctorscare.org; 303.730.1313

A ribbon cutting was held to celebrate the opening of Pyramid Chiropractic in the Woodlawn Shopping Center. Using a holistic approach based on sound medical knowledge, Dr. Jared Ottinger and Dr. Joshua Dokter treat the body, mind and spirit with a comprehensive strategy involving physical adjustments, education, nutritional support and wellness planning. 1500 W. Littleton Blvd.; www.pyramidchiropractic.com; 720.283.1144

Phyllis Peppelaar has just opened Nona's Attic in downtown Littleton at the west end of Main Street and will be hosting a Grand Opening Celebration February 11-14. Her shop features vintage, collectible and gift items such as jewelry, books, notions, kitchen wares, women's accessories, art and antiques. 2699 W. Main St.; www.nonasattic.com; 303.798.4885

The newest Lucile's Creole Café is well underway for an early March opening in Littleton at W. Bowles Ave. and S. Santa Fe Dr. if all continues to go as planned. Each of the existing four restaurants (Boulder, Denver, Fort Collins, Longmont) has its own menu, look and feel, but they all have Cajun breakfasts, great desserts and a loyal following in common. 2852 W. Bowles Ave.

Other

The BIA will be holding a demo of its free services on Thursday morning, February 24 from 8:30 to 9:30 at the City Center. To RSVP, please contact Jo Anne Ricca at jricca@littletongov.org.

From time to time the city sends time-sensitive information out by e-mail via Littleton HotMail. If you would like to take advantage of this resource, please visit the Littleton HotMail webpage (<http://groups.google.com/group/littleton-hotmail>) and click the "join this group" link on the left side of the page near the top.

Calendar

HDLM: Feb. 2, 8:00 a.m., Town Hall Arts Center

B/IA Demo: Feb. 24, 8:30 a.m. to 9:30 a.m., City Center

Insights

Commentary on business, the economy and innovative practices

If you are a retailer in Littleton, the Business/Industry Affairs department has extensive marketing assistance available to you. We can identify potential customers by demographics, by lifestyle and by known consumer expenditure patterns. We can also help you get your web site optimized for search engines as well as show you how to use social media for your business (Facebook, Twitter, Linked-In). All of these services are free if you are located inside the city limits of Littleton and if you are a registered business. Call Jo Anne Ricca to make an appointment at 303.795.3749. You can also visit our web site at:

<http://www.littletongov.org/bia/default.asp>

The mission of the Business/Industry Affairs department is to grow our economy by helping Littleton entrepreneurs be competitive. Call B/IA at 303.795.3749 if we can help.

--- Christian Gibbons, Director (cgibbons@littletongov.org).

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/bia/econnotes/default.asp>

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