



Littleton Economic Notes

January 2015

www.littletongov.org

Littleton Businesses

After months of teardown and new construction, King Soopers is open for business again in the Littleton Square Shopping Center at Broadway and Littleton Blvd (100 W. Littleton Blvd). The new store has a much larger footprint than its predecessor, allowing it to carry additional items as well as handle more stock. 303.615.3000.

Harley's: A Hot Dog Revolution recently moved from Southwest Plaza into the southwest corner of the Woodlawn Shopping Center at 1500 W. Littleton Blvd. Ed Ginsberg's family-owned and operated restaurant is not your "normal" hot dog joint. Harley's serves gourmet dogs, uses only locally crafted meats, and has gluten free alternatives. The menu features everything from a BBQ Brisket Dog to a Fried Pickle Dog, with a multitude of others in between such as Greek Gyro Dog, Pepperoni Pizza Dog, Chili Pie Dog, "Holy Guacamole" Dog--or customers can build their own. Hamburgers and sandwiches are also available, along with a variety of sides and desserts. 720.236.9617; harleysdogs.com

A new Guatemalan restaurant, La Guatemalteca Restaurante Y Panaderia, has also opened in the Woodlawn Shopping Center (1500 W. Littleton Blvd). Owner Dinora Reyes provides authentic breakfast, lunch and dinner items including Breakfast Burritos, Pancakes, Guatemalan Breakfast, Black Mole, Salvadorian Pupusas, Adobado, Guatemalan Chile Relleno, Steak and Chicken Breast salads. Hours are 7 a.m. to 7 p.m. Monday through Friday and 7 a.m. to 4 p.m. on weekends. 720.550.7108

After some 11-plus years photographing downtown Littleton, last spring

Kelly Weaver relocated her Kelly Weaver Photography studio into the Ancient Art Center (2516 W. Main St., #9) in the heart of the area. She and her staff of 3 photographers and 8 support staff work to provide clients with a great experience as well as the pictures they want, and have a range of both inside and outside venues for clients to choose from as well as the studio. From senior pictures, family pictures, head shots, indoor or outdoor shots, to wedding pictures, Kelly and her crew work to provide a fun experience along with great photographs. 720.201.0402; www.kellyweaverphotography.com

Audrey Howes recently moved her company, 27th Letter Media, to 2100 W. Littleton Blvd. Its specialty is business strategy and helping businesses execute their plans. Not a 'one way only outfit,' Audrey and her associates work to hear what each business wants and needs and then work to fill in the gaps. Whether a company is looking for e-mail marketing, website creation, promotional products, standards creation, marketing audits, event management, customer targeting...and the list goes on...27th Letter Media has a person for that. 866.697.1227; www.27thlettermedia.com

Other than its name change to Piccino, the former Il Vicino restaurant at 5350 S. Santa Fe Dr. (entrance off Prince St.) remains the same. General Manager since it opened in 2002, Ed Flores and his partner Teresa are the new owners, providing the same wood oven pizzas, lasagnas, pasta, Panini and Piadine flatbread sandwiches, calzones, soup, variety of salads and dessert items. Gluten free pizzas and sandwiches are also available. Piccino also offers catering and hosting of gatherings. 303.794.2100.<http://www.piccinopizza.com>

Terry Minnick opened Minnick Leasing & Sales Center, a brokerage and consignment center for motorcycles and vehicles with four wheels (8100 Southpark Way, Building B), in the late fall. A veteran of the business, Minnick acts as sales and leasing consultant in this new venture that features 50 to 60 vehicles in stock. He helps people understand whether leasing or buying is in their best interest, how much they can really afford to spend (vehicles range from \$5,000 to \$100,000) offers simple interest leases--and for the most part--keeps his clients indoors out of the cold or the heat as that is where the majority of the vehicles reside. 720.360.1119; www.minnickauto.com

Calendar

HDLM: 8:00 A.M., Wednesday, Feb. 4, 2015, Town Hall Arts Center

SEMINAR: Big Business Marketing on a Small Business Budget, 11:30 a.m.-

12:30 p.m. Thursday, Feb. 26, 2015, City Center. Lunch will be served. [RSVP required.](#)

Insights

Economic Development 2015 Seminars

Economic Development offers seminars on topics of interest to businesses throughout the year. The 2015 seminars cover marketing tips, the latest no-cost/low-cost tech tools, a session supported by the U.S. Patent Office on protecting your business from competitors and ways to upgrade your online presence. Held over the noon hour, we invite you to enjoy a light lunch while learning ways to improve and enhance your business and marketing practices. Unable to attend a mid-day session? Come to a video viewing party and watch seminars with fellow business owners - we'll supply the coffee. Seminars are free to all registered businesses within the City of Littleton.

Big Business Marketing on a Small Business Budget

2/26/15, 11 a.m.-12:30 p.m. Community Room Littleton Center

Why should large companies with big budgets have all the marketing power? Learn how adapting big business marketing tactics to a small business budget can increase your marketing reach.

[Seminar Registration link](#)

Video viewing party 3/10/15 9 a.m.-10 a.m. Community Room ([link](#))

Terrific Tech Tools

5/21/15, 11 a.m.-12:30 p.m. Community Room Littleton Center

The world is changing fast and as a business owner, you need to keep up. Fortunately, there are off-the-shelf tools that can help. Join us for an update of this popular seminar exploring free and low cost tech solutions for common business challenges like managing productivity, internal business processes and profitability.

[Seminar Registration link](#)

Video viewing party 6/2/15 9 a.m.-10 a.m. Community Room ([link](#))

Customer Lists, Recipes and More: Protecting Your Business Assets from Unfair Competition

7/16/15, 11 a.m.-12:30 p.m. Community Room Littleton Center

Are your best ideas, products and processes protected from unfair competition? Did you know that customer lists, survey results, computer algorithms, recipes and other trade secrets can be legally protected? Come learn how copyright, patent, trademark and trade secret laws can help you protect your business's

intellectual assets.

[Seminar Registration link](#)

Video viewing party 7/28/15 9 a.m.-10 a.m. Community Room ([link](#))

Maximizing Your Online Presence

10/22/15, 11 a.m.-12:30 p.m. Community Room Littleton Center

The world of Internet marketing and search engine optimization is constantly changing. Staying current is essential to your marketing strategy. This session covers best practices for website marketing, tips on optimizing your site, creating compelling content, visitor-friendly navigation, effective use of integrated social media and more.

[Seminar Registration link](#)

Video viewing party 11/3/15 9 a.m.-10 a.m. Community Room ([link](#))

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<http://www.littletongov.org/index.aspx?page=212>

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