



## Littleton Economic Notes March 2010

[www.littletongov.org](http://www.littletongov.org)

### Littleton Businesses

***The Denver Post* “YourHub” section recently profiled Details Boutique (2359 W. Main St.)** with an interview with owner Peggy Cooper. Peggy noted that she and husband Bart travel nationwide to stock the shop, which is housed in what began in 1925 as the Palm Movie Theater. Specialties include body products, baby gifts, eco-friendly bags, jewelry, greeting cards, men’s toiletries and a wide range of other gift products. Contact info: 303.703.3884; [www.detailsboutique.com](http://www.detailsboutique.com)

**Lola’s Sugar Rush (2490 W. Main) was recently featured in two segments of the Food Network.** Owner Lola Salazar has filled the store with a collection of all kinds of candy including hard-to-find old fashioned varieties, and she also offers baskets, cup cakes, rum cakes, soda, coffee, tea, and many other items. Contact info: 303.797.7874; [www.lolassugarrush.com](http://www.lolassugarrush.com)

**The Humane Society of the South Platte Valley (HSSPV) held a public open house** the last week of February. Located at 2129 W. Chenango, the facility is a result of a combined effort by the cities of Littleton and Englewood following the termination of their contracts with the Colorado Humane Society. Both cities will contribute \$50,000 per year in support of the Humane Society’s efforts to rescue animals. Nick Fisher is the director. Contact info: 303.703.2938; <http://www.hsspv.org>

**Dianka Designs just opened in the Aspen Grove Lifestyle Center (7301 S. Santa Fe Dr.).** The business was established in 1997 when jewelry artist and designer Diana Pochop decided to create an environmentally friendly alternative to gemstones by combining humanitarianism with runway savvy style. Her Jewelry By Nature creations feature genuine butterfly wings, real rose petals and real leaves. Donations from store proceeds are given to a variety of international organizations, and the actual materials used directly benefit the butterfly reserves they are purchased from. Contact info: 970.217.8063; <https://diankadesigns.com>

**Chef Michael Long’s restaurant, Opus, won the fifth spot in this year’s 5280 list** of the 25 best restaurants in Denver. Citing Long as “a master of juxtaposition” in the recent article is just one of many superlatives the magazine and others have bestowed on him over the years for the fine dining he offers at Opus (2575 W. Main St.). Contact info: 303.703.6787; [www.opusdine.com](http://www.opusdine.com)

## Other

**The Business Industry Affairs department will be holding a demo** describing the range of free, sophisticated services offered to all businesses within the City of Littleton on April 22 from 11:30 a.m. to 1:00 p.m. Lunch will be provided. To make a reservation, please e-mail [jricca@littletongov.org](mailto:jricca@littletongov.org).

**If you are interested in setting up a table and distributing information to highlight your business,** plan to participate in the 2nd Annual Littleton Police Safety Day on Saturday, May 22 from 11 a.m. to 3 p.m. at ACC. Show your connection to the Littleton community and help promote safety with handouts or presentations that reflect that general safety theme while you present or display your business and your products. Safety Day will be an exciting half day of activities for the entire family, featuring booths that highlight the community programs offered by the Littleton Police Department and safety information provided by the department and several local merchants. There is no cost to participate, but there are opportunities to sponsor a portion of the event if you would like an additional promotional opportunity. Please contact Commander Bruce Beckman at the Littleton Police Department (303.795.3783) for more information.

**The Historical Preservation Board and Historic Littleton, Inc. will be co-hosting the third annual** historic preservation awards program on Sunday, May 16, 2010 at 3:30 p.m. at the Bemis House, 5890 South Bemis Street. Awards are nominated for historic preservation projects or preservation advocacy that results in enhancing the historic character of the community. Deadline for nominating a project or person for an award is April 23, 2010. Nomination forms are available on the city's website, at [www.littletongov.org](http://www.littletongov.org). For further information, contact Andrea Mimnaugh, Historic Preservation Planner, at 303-795-3719.

## Calendar

**HDLM:** 8:00 a.m., Wednesday, April 7, Town Hall Arts Center

**BIA Demo:** 11:30 a.m. to 1:00 p.m., April 22. Reservations are required

## *Insights*

### Commentary on business, the economy and innovative practices

Social media continues to increase as a viable marketing mechanism. Facebook now has 350 million users worldwide and is the number one site searched on the Internet. Our staff continues to work with local companies to integrate social media into their marketing mix. You might want to take a look at Sweet Beginnings <http://www.facebook.com/oursweetbeginnings> or Novus Biologicals <http://www.facebook.com/pages/Littleton-CO/Novus-Biologicals-LLC/106347203911> or Simple Order Design <http://www.facebook.com/pages/Littleton-CO/Simple-Order-Design/117768239558> as examples of what is possible.

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*The mission of the Business/Industry Affairs department is to grow our economy by helping Littleton entrepreneurs be competitive. Call B/IA at 303.795.3749 if we can help.  
--- Christian Gibbons, Director ([cgibbons@littletongov.org](mailto:cgibbons@littletongov.org)).*

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/bia/econnotes/default.asp>

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