



## Littleton Economic Notes

### February 2009

[www.littletongov.org](http://www.littletongov.org)

#### Littleton Businesses

**United Studios of Self Defense** has reopened after a short absence at 151 W. Mineral Ave. The studio has programs for beginners through experienced martial artists for men, women and children of all ages.

**Jorgenson Consulting Inc., a premier Executive Search firm** specializing in Economic Development, Chamber of Commerce and Downtown Development Organizations has opened its first office in the western region of the United States in Littleton. Charles Webb will be the manager of the office at 7950 S. Lincoln after relocating to Colorado.

**The Town Hall Arts Center reported record revenue for its 2007-08 season** (\$690,000), but sales for its first two offerings of '08-09 (*The Full Monty* and *Beauty and the Beast*) were down 4 percent from '07. The current *My Way* has made up for most of that shortfall.

**A ribbon cutting/grand opening took place recently for My Favorite Muffin** (5950 S. Platte Canyon Rd.), which boasts the “best muffins on the planet,” as well as great breakfast sandwiches and lunch items. Cecilia Rotelli's place is located in The Shoppes at Columbine Valley, which has undergone a facelift and continues to bring in new stores.

**The February 2009 issue of 5280 added Tacqueria Los Tres Reyes** to its list of recommended restaurants. Owners Wilma P. Hau and Remigio Hau Chi feature Yucatan cuisine in their place in the Woodlawn Shopping Center at 1500 W. Littleton Blvd.

**The Old Mill Brewery was also added to 5280's recommended restaurants list** in the February issue. Located at 5798 S. Rapp St., the brew pub owners, Bill and Kathy Frangiskakis, feature burgers and sandwiches along with various IPAs, lagers, and stouts. **Opus Restaurant** (2575 W. Main St.) was designated a 5280 Pick.

**Littleton Manor acquired a new name, Littleton Care and Rehabilitation Center**, after its purchase by the Ensign Group, Inc., which also purchased three additional Denver-area long-term care facilities from the seller. Located at 5822 S. Lowell Way, the healthcare center offers skilled nursing and rehabilitation services for both long-term residents and short-stay rehabilitation patients. The Ensign Group is well-known in the healthcare industry, with a total of 69 locations in the western United States.

## Other

The Business/Industry Affairs department is now on Facebook. We are posting articles on surviving the recession and will be adding other helpful business resources in this exciting and new social space. To visit and become a fan of our page, please go to <http://www.facebook.com/home.php?#/pages/Littleton-CO/City-of-Littleton-Business-Industry-Affairs/62790068728> or type in the URL [www.bit.ly/biafacebook](http://www.bit.ly/biafacebook).

## Calendar

*HDLM: March 4, 2009, 8:00 to 10:00 a.m., Town Hall Arts Center*

*Woodlawn Shopping Center: March 11, 2009, 8:30 to 9:30 a.m., Blueberry's Coffee Shop Bakery-Café*

## Insights

### Commentary on business, the economy and innovative practices

Our seminar for social media on March 5th filled up within 36 hours. Even if you do not get a chance to attend, you might take a little test. How many of the following do you know? Blogs, podcasts, Facebook, Twitter, Digg, Reddit, Skype, Second Life. These are well-known new media and are the front end of a tsunami of change coming these next few years. We have spent the last year learning from a number of experts as well as attending conferences and seminars to get up to speed on these important new developments. The old world of marketing that consisted of “pushing” out your message and image through advertising and customer relations is dying. In the new world, companies only get to participate in the conversation, not dominate it. The social media world is interconnected and transparent and egalitarian.

*Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/bia/econnotes/default.asp>*

*The mission of the Business/Industry Affairs department is to grow our economy by helping Littleton entrepreneurs be competitive. Call B/IA at 303.795.3749 if we can help.*

*--- Christian Gibbons, Director ([cgibbons@littletongov.org](mailto:cgibbons@littletongov.org)).*