



Littleton Economic Notes

March 2015

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Littleton Businesses

The Saint Patrick's Brewing Company opened in its new location at 2842 W. Bowles Ave. next to Lucille's on St. Patrick's Day, March 17. It would be difficult to determine who was more excited, the patrons or the owners who had struggled through the months it took to remodel the new space. Co-owners Chris Phelps and Dave Barron founded the company in 2012 "on a mission to reinvent what a lager beer can be while using only the freshest, highest quality ingredients" and obviously succeeded. They have 90 rotating lagers in their portfolio, with 8 currently on tap and 12 in bombers. According to Chris, every day is Saint Patrick's Day at Saint Patrick's Brewing Company! 303.718.7575; www.stpatricksbrewco.com

With Anytime Fitness scheduled to open in April in the Woodlawn Shopping Center (1500 W. Littleton Blvd.), owner Beth Kern has announced that Charter Membership Sales are currently underway in Suite 104, three doors down from the club. Early sign up comes with one free month of membership and no enrollment cost. The club will be accessible to members 24 hours a day, 365 days of the year and provide access to more than 2,700 Anytime Fitness clubs worldwide. In addition, personal training programs are available and there are free virtual classes. 303.794.4235; www.anytimefitness.com

Jet's Pizza of Littleton in the Market at SouthPark plaza (7935 South Broadway) is celebrating its official Grand Opening on Saturday, March 28 with free slices of its signature Detroit-style deep dish square pizza (one per person) from 10 a.m. to 2 p.m. and a free gift for the first 200 people to arrive. Single slices of the deep dish square are always ready to grab and go, and

hand-tossed round and New York-style thin crust pizzas are also available. Customers can flavorize their crust for free from a choice of eight flavors, and salads, subs, wings, Jet's Bread and Jet Boats are also available. This is the Michigan-based company's first Colorado location, thanks to owner Chad Jetts falling in love with the area during yearly vacations here. 303.707.1100; www.jetspizza.com

The ARC Thrift Store station for donating goods to the nonprofit opened recently at 1190 W. Littleton Blvd. Open from 8 a.m. to 6:00 p.m. seven days a week, the staffed station accepts gently used resalable items, provides help with unloading when needed and issues Tax Deduction receipts. The store **does not accept** TVs or monitors, mattresses or box springs, baby car seats or household chemicals. 720.390.7696

Fab'rik, with stores in some 32 cities throughout the southern states, recently opened its first Colorado store, fab'rik Denver, in the Aspen Grove Lifestyle Center at 7391 S. Santa Fe Drive. Known for its personal styling and customer service, it offers "high style with heart, no attitude or sticker shock" and daily arrivals. The extensive array of clothing ranges from designer denim to all things casual through to evening attire and a large variety of shoes and other accessories. 303.862.8364; www.fabrikstyle.com

Calendar

HDLM (Historic Downtown Littleton Merchants) Meeting: 8:00 A.M., April 1, 2015, Town Hall Arts Center

Insights

Are you ready for tomorrow's customer?

Today's customer has access to more information and influencers at a click or a swipe than ever. The speed at which buying decisions are made keeps increasing and the time it takes for battles over wallet-share to be won or lost is shrinking rapidly. Every fundamental assumption about customer buying behavior is now being challenged: how customers decide to purchase, where they get product and service information and what motivates them to purchase again. In this rapidly evolving environment, understanding customer behavior, technologies and expectations is critical. For help navigating your business

through this new, customer-centric world, **contact the Economic Development team at 303-795-3758 or rlarson@littletongov.org**. Together we'll create a customized plan to help your business be successful today and tomorrow.

Past issues of the Littleton Economic Notes are on the City of Littleton website at <http://www.littletongov.org/index.aspx?page=212>

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